SEO Enhancements

The SEO (Search Engine Optimization) Enhancements help to improve searchability for documentation published in a publicly accessible Confluence system. The SEO Enhancements in Scroll Versions are made up of 2 improvements:

- HTML Title Customization
- HTML Meta Tag Generation

For more information, see Configuring SEO.

HTML Title Customization

The HTML title customization allows users to change the title of the HTML page, which is displayed in the title of the browser tab.

The HTML title field supports the following placeholders:

- ${scrollPageTitle} - The scroll page title of the page (non-unique).
- ${confluencePageTitle} - The confluence page title (unique within a space).
- ${spaceKey} - The space key where the page is located.
- ${spaceName} - The space name where the page is located.

HTML Meta Tag Generation

HTML Metadata is used by search engines when displaying search results. The most widely used meta tag is 'description'. If the Meta Tag Generation is activated, Scroll Versions generates the 'description' from the 140 first characters of the excerpt of the page (marked up with the excerpt macro), or – if no excerpt is available – from the first 140 characters of the content of the page.

The description is displayed in the search results:
K1st Software: Tools for Wiki-based Documentation

Wiki-based Documentation that works – with the Scroll Add-ons for Confluence. K1st Software helps organizations around the world document what they do and...

Company
K1st Software helps organizations around the world to document...

Scroll Versions
Scroll Versions enables you to write, manage, and publish...

K1st Blog
K1st Blog: Stories, tips and tricks from the crew at K1st...

Weitere Ergebnisse von k1st.com

K1st Software GmbH | Atlassian Marketplace
K1st Software is building tools and solutions that make working on documentation easier. Our Tools for Wiki-based Documentation extend the wiki-approach to...

K1st Software (k1stsoftware) on Twitter
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The latest from K1st Software (@k1stsoftware), Tools for Wiki based documentation. EPUB-, Word-, PDF-, EclipseHelp- and HTML-exporter for your Confluence...

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