Maggie McFarlane

Product Manager

Skills

- Strong communication and collaboration skills
- Strategic thinking and problem-solving abilities
- Experience in market research
- Proficiency in defining product vision and strategy
- Detail-oriented, focused on delivering high-quality products

Education

- Bachelor's in Computer Science from University of Atlassian
- Technical writing certification
- Product management certification
- Training in strategic thinking and problem-solving

Work Experience

Product Manager | Good Software *(June 2019 - present)*

As a Product Manager at Good Software, I am responsible for driving the success of our products, from conception to launch. I work closely with cross-functional teams to define product strategy, prioritize features, and ensure the delivery of high-quality products that meet customer needs.

Key Responsibilities:

- Define and communicate the product vision and strategy
- Collaborate with engineering, design, and marketing teams to develop product roadmaps
- Conduct market research and gather customer feedback to inform product decisions
- Analyze product performance and user feedback to drive continuous improvement

Tech Writer | OtherSoftware *(December 2016 - May 2019)*

I am a talented and detail-oriented Tech Writer who is responsible for creating high-quality technical documentation and content that effectively communicates complex information to our users.

Key Responsibilities:

- Write clear, concise, and accurate content for user guides, API documentation, and release notes
- Conduct research and interviews with subject matter experts to gather technical information
- Ensure that all documentation complies with company standards and industry best practices
- Review and edit existing documentation to improve clarity and usability
- Stay up-to-date with industry trends and best practices in technical writing

> **Template tips:**
> - This template uses the page / content properties as custom placeholders. With the keys "work-title", "name", and "portrait" for the header.
> - The Confluence content exported was set in a 2 column layout with a wider right column.