



# Maggie McFarlane

## Product Manager

Maggie is The Manager at Good Software. She is in charge of accomplishing business goals set by executives; being in control; having visibility into her team's processes; meeting deadlines; delivering quality; having metrics and measurability; satisfying the end user; and being recognized for success.

## Skills

- Strong communication and collaboration skills
- Strategic thinking and problem-solving abilities
- Experience in market research
- Proficiency in defining product vision and strategy
- Detail-oriented, focused on delivering high-quality products

## Education

- Bachelor's in Computer Science from University of Atlassian
- Technical writing certification
- Product management certification
- Training in strategic thinking and problem-solving

## Work Experience

### Product Manager | Good Software (*June 2019 - present*)

As a Product Manager at Good Software, I am responsible for driving the success of our products, from conception to launch. I work closely with cross-functional teams to define product strategy, prioritize features, and ensure the delivery of high-quality products that meet customer needs.

#### Key Responsibilities:

- Define and communicate the product vision and strategy
- Collaborate with engineering, design, and marketing teams to develop product roadmaps
- Conduct market research and gather customer feedback to inform product decisions
- Analyze product performance and user feedback to drive continuous improvement

### Tech Writer | OtherSoftware (*December 2016 - May 2019*)

I am a talented and detail-oriented Tech Writer who is responsible for creating high-quality technical documentation and content that effectively communicates complex information to our users.

#### Key Responsibilities:

- Write clear, concise, and accurate content for user guides, API documentation, and release notes
- Conduct research and interviews with subject matter experts to gather technical information
- Ensure that all documentation complies with company standards and industry best practices
- Review and edit existing documentation to improve clarity and usability



**Template tips:**

- This template uses the [page / content properties](#) as custom placeholders. With the keys “work-title“, “name“, “description“, and “portrait“ for the header.
- The Confluence content exported was set in a 2 column layout with a wider right column.