

We Are Hiring!



Product Manager

Cityville (hybrid)

Product Overview

WiseApp is a leading B2B SaaS solution that helps organizations manage customer data throughout the entire customer lifecycle. Designed to support businesses in delivering the right content to the right people at the right time, WiseApp is crucial for maintaining control, enhancing visibility, and driving business outcomes for our clients.

Position Overview

We are seeking an experienced Product Manager to lead the development and growth of WiseApp. In this role, you will define the product vision and strategy, ensuring WiseApp meets the evolving needs of our customers. Your role will be pivotal in delivering a product that helps our clients achieve their business objectives.

Key Responsibilities

Product Strategy & Vision

- Define and communicate the product vision and strategy for WiseApp, ensuring alignment with Good Software's mission.
- Monitor market trends, customer needs, and competitors to inform product decisions.
- Develop and maintain a product roadmap that aligns with business goals and B2B client needs.

Product Development

- Collaborate with cross-functional teams to define and prioritize product features for B2B customers.
- Oversee the product lifecycle from ideation to launch, ensuring timely and high-quality delivery.

Client Engagement & Feedback

- Gather and incorporate customer feedback to keep WiseApp aligned with client needs.
- Translate customer needs into actionable features that add value.
- Advocate for the customer within the organization.



Qualifications

Experience

- 3-5 years of experience in product management, with a focus on B2B SaaS products.
- Proven success in managing the entire product lifecycle, particularly in a B2B context.
- Experience working closely with customers and translating their needs into successful product features.

Skills

- Strong strategic thinking and problem-solving abilities.
- Excellent communication and interpersonal skills, with the ability to collaborate effectively across teams.
- A data-driven approach with experience in using metrics to inform product decisions.
- Ability to manage multiple priorities in a fast-paced, dynamic environment.

Education

- Bachelor's degree in business, computer science, or a related field. An MBA or similar advanced degree is a plus.

